Education

University of California San Diego | Sep. 2021 to June 2025

B.S. Cognitive Science: Design and Interaction

California State University San Marcos | Sep. 2019 to Jun. 2021

Major - Biology, Minor - Chemistry

Skills

Professional

- User Research and Testing
- Iterative Design & Prototyping
- Storyboarding
- Wireframing
- Interaction Design
- Information Architecture
- Web Accessibility
- Information Privacy (HIPAA Compliance)

Technical

Design Tools: Figma, Adobe

Creative Suite

Web & Programming: HTML &

CSS, Python, Java, GIT

Portfolio



escobaralex.com

Contact

& +1 (619) 840-40<u>33</u>

Alexander Escobar

Product and UI/UX Designer

Summary

I am an active design collaborator who thrives in critique and solving complex problems, using iterative design and skills in HTML, CSS, and JavaScript to design thoughtful user-centric interfaces. I build great collaborative relationships with my teams and engineers, I communicate well with different audiences to convey design rationale, and I am dedicated to understanding and learning from my users and team.

Relevant Projects

Blender Add-on Redesign – Workflow Optimization Study

- Through detailed **user-testing** and interviews, we identified key stakeholders and used the master-apprentice model to identify user pain-points with data dense menus.
- Developed thoughtful user flows, storyboarding, wireframes, and **mock-ups** to **iteratively design** dynamic prototypes that addressed pain point issues to empower the user to quickly and meaningfully interact with add-ons.

Alter Eco Team Lead

- From a concept to high-fidelity prototype, I led meetings, critique sessions, and set internal milestones for my team as well as building the UI, visual design, and micro interactions in the prototype app.
- Launched web-probes, ran online surveys, interviewed potential users, and conducted A/B testing to understand user needs and wants.

WORK EXPERIENCE

Medical Records Clerk

Nov. 2021 to Present

San Diego Cardiovascular Associates

- Collaborated with managers multidisciplinary teams to find solutions to software issues,
- Led transition of medical records from paper charts to Epic EHR based on information architecture, clinic workflows, and system limitations.
- Maintain information privacy in accordance with HIPAA standards, as well as in all communications with but not limited to other clinics, providers, law firms, insurance, and patients.

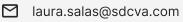
REFERENCES

Laura Salas Chavez SDCVA | Office Manager

Taylor Wong UCSD | UI/UX Designer

% +1 (858) 361-8075

% +1 (415) 696-1112





★ taywong3339@gmail.com