

Education

University of California San Diego | Sep. 2021 to June 2025

B.S. Cognitive Science: Design and Interaction

California State University San Marcos | Sep. 2019 to Jun. 2021

Major - Biology, Minor - Chemistry

Skills

Professional

- User Research and Testing
- Iterative Design & Prototyping
- Storyboarding
- Wireframing
- Interaction Design
- Information Architecture
- Web Accessibility
- Information Privacy (HIPAA Compliance)

Technical

Design Tools: Figma, Adobe Creative Suite

Web & Programming: HTML & CSS, Python, Java, GIT

Portfolio

 escobaralex.com

Contact

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Alexander Escobar

Product and UI/UX Designer

Summary

I am an active design collaborator who thrives in critique and solving complex problems, using **iterative design** and skills in **HTML**, **CSS**, and **JavaScript** to design **thoughtful user-centric interfaces**. I build great **collaborative relationships** with my teams and engineers, I communicate well with different audiences to convey design rationale, and I am dedicated to understanding and learning from my users and team.

Relevant Projects

Blender Add-on Redesign – Workflow Optimization Study

- Through detailed **user-testing** and interviews, we identified key stakeholders and used the **master-apprentice model** to identify user pain-points with **data dense menus**.
- Developed thoughtful **user flows**, **storyboarding**, **wireframes**, and **mock-ups** to **iteratively design** dynamic prototypes that addressed pain point issues to **empower the user** to quickly and meaningfully interact with add-ons.

Alter Eco Team Lead

- From a concept to high-fidelity prototype, I **led** meetings, **critique sessions**, and set internal milestones for my team as well as building the **UI**, **visual design**, and **micro interactions** in the prototype app.
- Launched **web-probes**, ran online surveys, interviewed potential users, and conducted **A/B testing** to understand user needs and wants.

WORK EXPERIENCE

Medical Records Clerk

Nov. 2021 to Present

San Diego Cardiovascular Associates

- **Collaborated** with managers multidisciplinary teams to find solutions to software issues,
- **Led transition** of medical records from paper charts to Epic EHR based on **information architecture**, **clinic workflows**, and **system limitations**.
- Maintain **information privacy** in accordance with HIPAA standards, as well as in all communications with but not limited to other clinics, providers, law firms, insurance, and patients.

REFERENCES

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